



WISE INVESTMENT

PLANNING FOR LIFE

Cookie Policy

Effective from 1st September 2021

A What are Cookies?

Cookies are small text files which are sent to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies act as a memory for a website, allowing that website to remember your device on your return visits. Cookies can also remember your preferences, improve the user experience as well as tailor the content and advertisements you see to those most relevant to you. We may utilize “cookies,” and other similar technologies on our Site. We may use first and/or third party “browser” or “HTTP” cookies, which are unique text files that may be used for data analysis and enable our Site to tailor information for the visitor. We may use browser cookies to personalize the user’s experience on our site, to remember a user when the user registers for products or services, for fraud prevention, or to track visits to our Site. We also may use “web beacons” (also referred to as pixel tags, clear gifs or other terms) or similar technologies to collect information such as how long a visitor remains on a particular page.

B Use of Cookies by Wise

Like many websites, we do use cookies in order to provide you with a better user experience. Specifically, we use cookies for Google Analytics, which help us understand how people use our website so that we can continually improve it. All information gathered is anonymous, unless you willingly pass your details to us by registering or submitting our contact form and helps provide you with a better browsing experience.

If you want to disable cookies you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use. Further details on how to disable cookies for the most popular browsers are set out below:

- **For Microsoft Internet Explorer:**
 - Choose the menu “tools” then “Internet Options”
 - Click on the “privacy” tab
 - Select the setting the appropriate setting
- **For Google Chrome:**
 - Choose Settings> Advanced
 - Under "Privacy and security," click “Content settings”.
 - Click “Cookies”.
- **For Safari:**
 - Choose Preferences > Privacy
 - Click on “Remove all Website Data”

- **For Mozilla Firefox:**
 - Choose the menu “tools” then “Options”
 - Click on the icon “privacy”
 - Find the menu “cookie” and select the relevant options
- **For Opera 6.0 and further:**
 - Choose the menu Files”> “Preferences”
 - Privacy

C Third Party Cookies

We do not share your personal information with other organisations or persons, unless we have detailed that we do so in this policy, or have your express permission to do so, or under special circumstances for example if required by law to do so.

When you visit our website, we use a third-party service, specifically Google Analytics and Hotjar, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

We are committed to ensuring that your personal information is kept secure. To prevent unauthorised access or disclosure, we have in place suitable physical, electronic and department procedures to protect the information that we collect from you.

D Access to your Personal Information

Under GDPR, you have the right to view, amend or delete the personal information that we hold. Contact us either by post by writing to:

The Compliance Officer
 Wise Investments Limited
 The Long Barn
 Chalford Park Barns
 Oxford Road
 Chipping Norton
 Oxfordshire
 OX7 5QR
 Or email us at wise@wiseinvestment.co.uk

We may change this Cookie Policy from time to time. Therefore, we may ask you to check this Cookie Policy occasionally to ensure that you are aware of the most recent version. We will notify you of any changes where We are required to do so. **The latest version will always be available on the Wise Investment website www.wiseinvestment.co.uk**

REGISTERED OFFICE

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